



Cover designed by Tomoko Minamino

Flowers used in this arrangement:
Spray Rose (Violet, Wild Cherry, Viridian)
Piccola Blossom (Viridian)
Rose Leaf (Green), Nordic Moss (Light Green)

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Brand Basics

Preserved Flower

Preserved flowers and foliage are natural flowers and greens that have been processed with a revolutionary technology to maintain their fresh appearance for several months or even years. Their soft texture and delicate beauty make it difficult to differentiate between Florever and fresh flowers. They are ideal for gifts, wedding bouquets, interior decoration and even accessories.

Florever

Florever is produced in Colombia, the second largest flower exporting country in the world. Thanks to its unique geography and natural environment, Colombia nurtures an abundance of beautiful flowers, making it an ideal location to source and preserve our premium line-up.

In order to ensure a stable supply and larger selection of flowers, Florever is now produced in multiple locations.

Variety

Florever offers a wide variety of flowers, sizes and colors. Our product range includes roses, carnations, gardenias, chrysanthemums, orchids, hydrangeas, calla lilies and foliage. With more than 40 colors, nine rose sizes and 700 product references, designers can create arrangements to fit all tastes and budgets.





Designed by Yoko Takano

Flowers used in this arrangement:
 Mediana Rose (Citron Yellow), Spray Rose (Citron Yellow)
 Piccola Blossom (Hazelnut), Standard Carnation (Hazelnut)
 Cymbidium (Pearl White), Pompon Mum (Pearl White)
 Nordic Moss (Yellow), Lutti Adiantum (Orange, Red), Boxus (Green)

Safety & Environment

The preservation process enables us to achieve high-quality, reasonably priced products while respecting the environment. Quality control begins in the fields by cultivating flowers on dedicated farms. Flowers are carefully grown under ideal conditions to meet size and quality standards.

We believe that by caring for our environment, we can cultivate the most beautiful flowers. Under the policy of "healthy soil for a healthy planet", both used and rain water are recycled in the farms and factory. Further, flowers are recycled to make compost. Floever is produced using harmless colorants commonly used in food or toy manufacturing.



Social Responsibility

The Floever House is an interactive center for orphans that offers educational programs and opportunities to learn important skills. The facility, located in Colombia, hosts study rooms, a computer room and a bakery. Thanks to the support of flower designers, Floever organizes various charity events to raise funds to update equipment and facilities for the house.

TREND COLORS 2017-2018

Color is an important element of design and often corresponds to the seasons. For this installment of the Florever 2017-2018 catalogue, we recommend color combinations perfect for any events throughout the year.



Pale colors conveying strength in fleeting moments

Natural views with more light can enrich and heal people's minds. Plants live strong under environment significantly changing over seasons. Their wave fluffy downs wave in the breeze in spring or they linger quietly capped by snow.

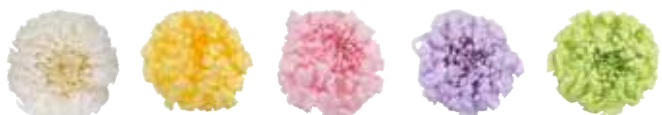
While we image plants bringing up life by protecting themselves from environment even they look like transience, we arrange all to be pale colors with gentle accent. We subtly combine such complementary colors such as light yellow and pale purple or add materials with aurora luster changing by light or metallic colors to add strength.

Keywords

Lightness, Floating, Air, Delicacy,
Coexistence of Strength and Transience



75-Salty Lime 1-Pearl White 30-Milky Pink 55-Nude Pink 56-Cotton Blue



1-Pearl White 2-Yellow 7-Baby Pink 43-Soft Lilac 64-Citrus Green



Primitive + Technology = "Primittech" color

It is a color which can be realized by primitive (simple/natural) colors and technology (high technology). Recently, the further technological innovation has been developed by fusing matters that we believe it should be opposite so far, for example, imitating nature using the latest technology or applying traditional craft skills to the latest technology.

Coloring of image like various elements are fused together are catch attention in color designs of products or interiors as well. Based on brown to gray which are frequently shown in natural materials, you can add metallic colors such as dull silver which expresses technology, gold, or pink gold as accents. We also recommend adding slightly attractive expression by adding purple or red-purple.

Keywords

Fine, Moderation, Essence,
Material Colors, Moist, Woody Aroma



55-Nude Pink 44-Hazelnut 74-Wild Cherry 91-Natural



82-Orange 33-Autumn Leaf Design Leaves Gold 70-Citron Yellow

The keyword here is “Color bringing hope and comfort”.

We all spend a fulfilling life. On the other hands, if we look at the world, we hear anxious news such as natural disasters, crustal deformation, or friction between countries. It is an era of significant changes when everything is wavering.

What colors are needed in such a wavering era? Pale and gentle colors would heal anxious feelings and gently hold. Colors of natural materials or heavy and deep colors would give us sense of security. Also, vivid colors are necessary as they can give us energy by which we can get through the wavering era and hope to our mind. We suggest “Color bringing hope and comfort” in response to such era by categorizing into four groups.



Delighting in the power of color! High-contrast colors

In this unstable world, would you like to use vivid colors which can clear your fuzzy mind in your life?
By combining lively colors boldly and freely enjoy energy of the colors.
By combining bright and vivid colors on a large area, you can emphasize the contrast between colors (sense of comparison). Pairing black with vivid colors, you can feel couture and an elegant atmosphere would be created.
We hope to aggressively use chromatic metallic colors which will catch attention in various fields in the future.

Keywords
Powerful, Colorful, Vivid,
Brilliant, Joy, Fun, Toys, Freedom



5-Cherry Red



37-Cardinal



74-Wild Cherry



26-Midnight Black



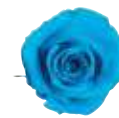
17-Golden Yellow



29-Tangerine Orange



33-Autumn Leaf



72-Caribbean Blue



Deep colors stimulation curiosity

Starry sky, moonlight, and vast darkness...space which gives us various imaginations.
The space appearing endless has various colors rather than we see from the earth and they would shine individually. We suggest deep colors secretly having colors and brilliance in a deep and dark view with new sense.
Based on the combination between quiet black and deep colors including plenty of pigments, we add pale color expressing moonlight or silver expressing sparkling stars for a small area as accents.

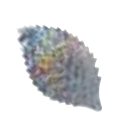
Keywords
Depth, Darkness, Ethnic, Cool, Space,
Moonlight, Shadow, Pale Brilliance



59-Majolica Blue (Sparkling)



26-Midnight Black



Design Leaves Prism



71-Viridian



37-Cardinal



74-Wild Cherry



18-Violet



26-Midnight Black



Designed by Asako Takatsuki

Flowers used in this arrangement:
 Mediana Rose (Salty Lime), Spray Rose (Salty Lime)
 Piccola Blossom (Salty Lime), Duet Carnation Mini (Citrus Green)
 Pompon Mum (Pearl White), Andes Hydrangea (Pearl White)
 Tuberoses (Pearl White), Solidago (Soft Lilac)

NEW COLORS

Salty Lime

Mediana Rose
P.19



FL0300-75

Spray Rose
P.20



FL070-75

Piccola Blossom
P.22



FL041-75



Pale colors, conveying strength even in fleeting moments

Keywords: Lightness, Floating, Air, Delicacy, Coexistence of Strength and Transience



Designed by Mariko Kouno

Flowers used in this arrangement:
 Mediana Rose (Viridian), Spray Rose (Viridian)
 Piccola Blossom (Viridian)
 Standard Carnation (Midnight Black)

NEW COLORS

Viridian

Mediana Rose
P.19



FL0300-71

Spray Rose
P.20



FL070-71

Piccola Blossom
P.22



FL041-71

Deep colors that will pique your curiosity

Keywords: Depth, Darkness, Ethnic, Cool, Space, Moonlight, Shadow, Pale Brilliance



Designed by Masahiro Ishii

Flowers used in this arrangement:
 Mediana Rose (Hazelnut), Spray Rose (Wild Cherry, Nude Pink)
 Piccola Blossom (Wild Cherry, Nude Pink)
 Micro Rose (Nude Pink), Andes Hydrangea (Nude Pink)
 Nordic Moss (Natural), FLAX Design Picks (New Heart L, New Heart)

NEW COLORS

Mediana Rose
P.19

Spray Rose
P.20

Piccola Blossom
P.22

Wild Cherry



FL0300-74



FL070-74



FL041-74



Primitive + Technology = "Primitech" color

Keywords: Fine, Moderation, Essence, Material Colors, Moist, Woody Aroma



Designed by Mariko Niino

Flowers used in this arrangement:
 Mediana Rose (Autumn Leaf, Citron Yellow)
 Piccola Blossom (Hazelnut)
 Nordic Moss (Natural), Eucalyptus Pepa (Red), FLAX Design Leaves (Gold)

SEASONAL COLORS

Mediana Rose
 P.19

Spray Rose
 P.20

Piccola Blossom
 P.22

AUTUMN & WINTER

※Items will be launched in August 2017. Available until inventory runs out.



33-Autumn Leaf



44-Hazelnut



70-Citron Yellow

Primitive + Technology = "Primittech" color
 Keywords: Fine, Moderation, Essence, Material Colors, Moist, Woody Aroma



Designed by Mariko Sato

Flowers used in this arrangement:
 Spray Rose (Caribbean Blue), Baby Rose (Yellow)
 Piccola Blossom (Caribbean Blue), Andes Hydrangea (Mint Green)
 Nordic Moss (Light Green), Ivy Leaf (Green)
 Tuberoses (Golden Yellow)

SEASONAL COLORS

Mediana Rose
 P.19

Spray Rose
 P.20

Piccola Blossom
 P.22

SPRING & SUMMER

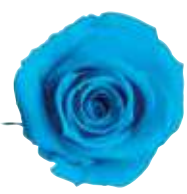
※Items will be launched in January 2018. Available until inventory runs out.



32-Princess Blue



56-Cotton Blue



72-Caribbean Blue

Delighting in the power of color! High-contrast colors
 Keywords: Powerful, Colorful, Vivid, Brilliant, Joy, Fun, Toys, Freedom



Designed by Hiromi Iwata

Flowers used in this arrangement:
 Standard Mum (Pearl White, Violet)
 Piccola Blossom (Pearl White, Soft Lilac, Midnight Black)
 Nordic Moss (Green)

NEW PRODUCTS

Standard Mum
 P.28



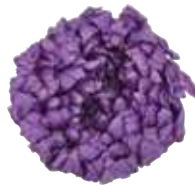
1-Pearl White



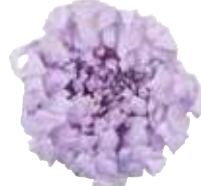
2-Yellow



7-Baby Pink



18-Violet



43-Soft Lilac



64-Citrus Green



Pale colors conveying strength in fleeting moments
 Keywords: Lightness, Floating, Air, Delicacy, Coexistence of Strength and Transience



Designed by Yu Sugimura

Flowers used in this arrangement:
 Premium Gerbera(Golden Yellow), Spray Rose (Majolica Blue)
 Baby Rose (Tangerine Orange), Micro Rose (Majolica Blue, Tangerine Oange)
 Andes Hydrangea (Pistachio Green), Gardenia Leaf (Green)
 Asparagus Sprengerii (Green)

NEW PRODUCTS

Premium Gerbera
 P.27



1-Pearl White



7-Baby Pink



17-Golden Yellow



37-Cardinal

Delighting in the power of color! High-contrast colors
 Keywords: Powerful, Colorful, Vivid, Brilliant, Joy, Fun, Toys, Freedom



Designed by Michiko Saito

Flowers used in this arrangement:
 Garden Rose Catherine (Milky Pink, Nude Pink)
 Spray Rose (Baby Pink, Cotton Blue, Lavender Pink)
 Baby Rose (Powder Blue), Piccola Blossom (Panna Cotta)
 Andes Hydrangea (Baby Pink, Powder Blue, Nude Pink)

NEW PRODUCTS

Garden Rose
 Catherine
 P.17



1-Pearl White



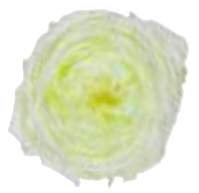
30-Milky Pink



37-Cardinal



55-Nude Pink



75-Salty Lime



Pale colors conveying strength in fleeting moments
 Keywords: Lightness, Floating, Air, Delicacy, Coexistence of Strength and Transience

XL Rose Category Premium Rose



Size: 4.2~6cm

FL090
6 units per box / 32 boxes per master
■ Diameter: 7.5~10cm
Length: 4.2~6cm
(Available in 21 colors)



※ There may be cases where glue is used on the inside of the flower stem in order to give it support. This cannot be seen from the outside, so the flower can be used as per usual.

Bleached Premium Rose

FL0909
6 units per box / 32 boxes per master
■ Diameter: 7.5~10cm
Length: 4.2~6cm
(Available in one color)



※Please refer to page 23 for more information. 1-Pearl White



1-Pearl White



2-Yellow



17-Golden Yellow



15-Soft Yellow



6-Sunset Orange



16-Sherbet Orange



29-Tangerine Orange



5-Cherry Red



8-Hot Pink



4-Peach



20-Cherry Blossom



7-Baby Pink



▲ 47-Sugar Pink



22-New York Pink



10-Wine



64-Citrus Green



13-Powder Blue



59-Majolica Blue



▲ 18-Violet



14-Lavender



43-Soft Lilac



Size: 3.3~5.3cm



Garden Rose Elizabeth

FL501
2 units per box / 30 boxes per master
■ Diameter: 7~9cm
Length: 3.3~5.3cm
(Available in one color)



5-Cherry Red

Prêt-à-Porter Standard Rose

※ This is an opened standard rose. It is also wired.
※ Please refer to page 24 for available colors.



Size: 5~7cm





Designed by Nobumi Tachi

Flowers used in this arrangement:
 Garden Rose Catherine (Cardinal)
 Spray Rose (Cardinal, Cherry Red), Baby Rose (Wine)
 Piccola Blossom (Cherry Red), Andes Hydrangea (Wine)
 FLAX Design Picks (Butterfly), Lamb's Ear (Gray)

Garden Rose Catherine NEW

FL504
 8 units per box
 48 boxes per master
 ■ Diameter: 4~5cm
 (Available in 5 colors)

Size: 4~5cm



1-Pearl White



30-Milky Pink



37-Cardinal



55-Nude Pink



75-Salty Lime

Garden Rose Catherine Duo NEW

FL505
 8 units per box / 48 boxes per master
 ■ Diameter: 4~5cm
 (Available in 5 colors)



301-Snow Pink



302-White Honey



303-Cassis Orange



304-Pink Azalea



305-Citrus Soda

※ NEW Items will be launched in October 2017.

L Rose Category Standard Rose

Size: 4.5~6cm



FL0100
6 units per box / 48 boxes per master
■ Diameter: 4.5~6cm
Length: 4.5~6cm
(Available in 32 colors)



Bleached Standard Rose

FL0190

4 units per box / 60 boxes per master

■ Diameter: 5.5~7cm

Length: 5~6cm

(Available in one color)



1-Pearl White

※Please refer to page 23 for more information.



5-Cherry Red



10-Wine



1-Pearl White



2-Yellow



17-Golden Yellow



6-Sunset Orange



29-Tangerine Orange



37-Cardinal



15-Soft Yellow



46-Panna Cotta



4-Peach



55-Nude Pink



65-Pink Opal



▲ 18-Violet



64-Citrus Green



30-Milky Pink



7-Baby Pink



58-Fuchsia Pink



▲ 35-Ruby



59-Majolica Blue



25-Green Tea



61-Lavender Pink



47-Sugar Pink



8-Hot Pink



43-Soft Lilac



▲ 26-Midnight Black



24-Apple Green



20-Cherry Blossom



22-New York Pink



14-Lavender



13-Powder Blue

NEW



68-Ash Gray

※ NEW Items will be launched in October 2017.

※ ▲ Items available until the stock runs out.

※ Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

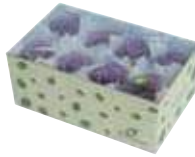
L Rose Category Mediana Rose

FL0300
8 units per box
48 boxes per master
■ Diameter: 4~5cm
Length: 4~4.5cm
(Available in 42 colors)

Size: 4~5cm



Size: 4~4.5cm



Duet Rose Mediana

FL0350
8 units per box / 48 boxes per master
■ Diameter: 4~5cm
Length: 4~4.5cm
(Available in 4 colors)



※Please refer to page 23 for the complete Duet Collection.



1-Pearl White



15-Soft Yellow



17-Golden Yellow



46-Panna Cotta



4-Peach



5-Cherry Red



75-Salty Lime



2-Yellow



6-Sunset Orange



29-Tangerine Orange



55-Nude Pink



73-Smoky Pink



64-Citrus Green



65-Pink Opal



20-Cherry Blossom



22-New York Pink



61-Lavender Pink



30-Milky Pink



24-Apple Green



43-Soft Lilac



58-Fuchsia Pink



47-Sugar Pink



8-Hot Pink



7-Baby Pink



25-Green Tea



14-Lavender



▲ 18-Violet



37-Cardinal



10-Wine



34-Coral Red



71-Viridian



13-Powder Blue



59-Majolica Blue



68-Ash Gray



▲ 26-Midnight Black



74-Wild Cherry



33-Autumn Leaf



44-Hazelnut



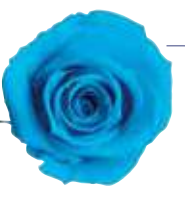
70-Citron Yellow



32-Princess Blue



56-Cotton Blue



72-Caribbean Blue

2017 Autumn/Winter

2018 Spring/Summer

※Items will be launched in August. Available until inventory runs out.

※Items will be launched in January. Available until inventory runs out.

※ NEW Items will be launched in August 2017. ※ NEW Items will be launched in October 2017.

M Rose Category Spray Rose

Size: 3.5~4.5cm



Size: 3~4cm



FL070

8 units per box / 40 boxes per master

■ Diameter: 3.5~4.5cm

Length: 3~4cm

(Available in 39 colors)



1-Pearl White

NEW



75-Salty Lime



46-Panna Cotta



64-Citrus Green



15-Soft Yellow



17-Golden Yellow



4-Peach



6-Sunset Orange



29-Tangerine Orange



24-Apple Green



30-Milky Pink



65-Pink Opal



55-Nude Pink



47-Sugar Pink



7-Baby Pink

NEW



71-Viridian



20-Cherry Blossom



37-Cardinal



58-Fuchsia Pink



22-New York Pink



61-Lavender Pink



13-Powder Blue



59-Majolica Blue



18-Violet

NEW



74-Wild Cherry



73-Smoky Pink



8-Hot Pink



43-Soft Lilac



14-Lavender



10-Wine



34-Coral Red



5-Cherry Red



68-Ash Gray



33-Autumn Leaf



44-Hazelnut



70-Citron Yellow



32-Princess Blue



56-Cotton Blue



72-Caribbean Blue

2017 Autumn/Winter

※Items will be launched in August. Available until inventory runs out.

2018 Spring/Summer

※Items will be launched in January. Available until inventory runs out.

※ **NEW** Items will be launched in August 2017. ※ **NEW** Items will be launched in October 2017.
 ※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Size: 3.8~4.5cm



Size: 3.5~4cm



M Rose Category Mediana Short Rose

FL034

6 units per box / 30 boxes per master

■ Diameter: 3.8~4.5cm

Length: 3.5~4cm

(Available in 20 colors)



1-Pearl White 46-Panna Cotta 55-Nude Pink 65-Pink Opal



15-Soft Yellow 17-Golden Yellow 29-Tangerine Orange 5-Cherry Red 10-Wine 8-Hot Pink 22-New York Pink 61-Lavender Pink



64-Citrus Green 59-Majolica Blue 13-Powder Blue 43-Soft Lilac 14-Lavender 20-Cherry Blossom 47-Sugar Pink 7-Baby Pink

Size: 2.5~3.5cm



Size: 2.6~3.2cm

FL050

12 units per box / 40 boxes per master

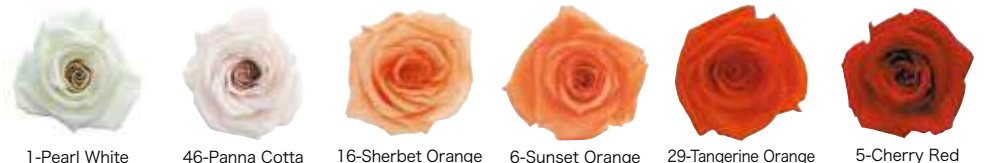
■ Diameter: 2.5~3.5cm

Length: 2.6~3.2cm

(Available in 30 colors)

※ There may be some variation in flower shapes.

S Rose Category Baby Rose



1-Pearl White 46-Panna Cotta 16-Sherbet Orange 6-Sunset Orange 29-Tangerine Orange 5-Cherry Red



64-Citrus Green 15-Soft Yellow 2-Yellow 17-Golden Yellow 22-New York Pink 58-Fuchsia Pink 8-Hot Pink ▲35-Ruby



24-Apple Green 30-Milky Pink 65-Pink Opal 20-Cherry Blossom 61-Lavender Pink 43-Soft Lilac 14-Lavender 10-Wine



25-Green Tea 4-Peach 7-Baby Pink 47-Sugar Pink 55-Nude Pink 13-Powder Blue 59-Majolica Blue ▲26-Midnight Black

※▲Items available until the stock runs out.

S Rose Category Piccola Blossom Rose

Piccola Blossom Rose

Size: 2~3cm



Size: 1.8~2.5cm

FL041
18 units per box / 40 boxes per master
■ Diameter: 2~3cm
Length: 1.8~2.5cm
(Available in 34 colors)



NEW



1-Pearl White

75-Salty Lime



29-Tangerine Orange



6-Sunset Orange



16-Sherbet Orange



55-Nude Pink



46-Panna Cotta



17-Golden Yellow



15-Soft Yellow



64-Citrus Green



34-Coral Red



73-Smoky Pink



20-Cherry Blossom



47-Sugar Pink



7-Baby Pink



22-New York Pink



14-Lavender



NEW

71-Viridian



5-Cherry Red



18-Violet



NEW

74-Wild Cherry



37-Cardinal



8-Hot Pink



43-Soft Lilac



13-Powder Blue



59-Majolica Blue



10-Wine



26-Midnight Black



33-Autumn Leaf



44-Hazelnut



NEW

70-Citron Yellow



NEW

32-Princess Blue



NEW

56-Cotton Blue



NEW

72-Caribbean Blue

2017 Autumn/Winter

※items will be launched in August. Available until inventory runs out.

2018 Spring/Summer

※items will be launched in January. Available until inventory runs out.

SS Rose Category Micro Rose

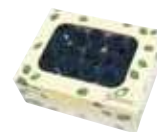
Micro Rose

Size: 1.4~2cm



Size: 1.4~2cm

FL060
20 units per box / 120 boxes per master
■ Diameter: 1.4~2cm
Length: 1.4~2cm
(Available in 16 colors)



1-Pearl White



2-Yellow



17-Golden Yellow



6-Sunset Orange



55-Nude Pink



29-Tangerine Orange



5-Cherry Red



10-Wine



64-Citrus Green



24-Apple Green



13-Powder Blue



59-Majolica Blue



14-Lavender



7-Baby Pink



20-Cherry Blossom



8-Hot Pink

※ **NEW** Items will be launched in August 2017. ※ **NEW** Items will be launched in October 2017. ※ **NEW** Items will be launched in January 2018.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Size: 4~5cm



Size: 4~4.5cm



Duet Rose Mediana

The subtle color gradation of these flowers mimics the natural beauty of fresh flowers.

FL0350

8 units per box / 48 boxes per master

■ Diameter: 4~5cm
Length: 4~4.5cm
(Available in 4 colors)



4-Peach



7-Baby Pink



13-Powder Blue



64-Citrus Green

Bleached Rose

※This product has been finished with a bleach treatment.



1-Pearl White

Size: 7.5~10cm



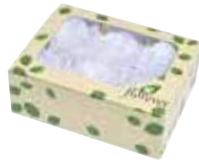
Size: 4.2~6cm

Bleached Premium Rose

FL0909

6 units per box / 32 boxes per master

■ Diameter: 7.5~10cm
Length: 4.2~6cm
(Available in one color)



1-Pearl White

Size: 5.5~7cm



Size: 5~6cm

Bleached Standard Rose

FL0190

4 units per box / 60 boxes per master

■ Diameter: 5.5~7cm
Length: 5~6cm
(Available in one color)



Sparkling Rose

Sparkling Standard Rose

FL0106

6 units per box / 48 boxes per master

■ Diameter: 4.5~6cm
Length: 4.5~6cm
(Available in 5 colors)



Sparkling Spray Rose NEW

FL0706

8 units per box / 40 boxes per master

■ Diameter: 3.5~4.5cm
Length: 3~4cm
(Available in 5 colors)



1-Pearl White



5-Cherry Red



8-Hot Pink



59-Majolica Blue



68-Ash Gray

Moonlight Rose

Glow-in-the-dark rose

Transform your wedding with a suspenseful moment!

Our moonlight rose adds a surprise element to any occasion. It appears white in normal light, but glows in the dark when the lights are turned off. It's a perfect complement to candlelight.

※ Pearl White is used as the base color but the flowers may acquire a yellowish hue due to the coating.

※ The luminescence is activated by exposure to direct light. The time it glows is proportional to the amount of time it is exposed to bright light.

FL0200-00

3 units per box / 60 boxes per master

■ Diameter: 4.5~6cm
Length: 4.5~6cm
(Available in one color)



Normal Lighting



Designed by Kee Kuwashima
*Image is a concept image showing product under low light.

※ NEW Items will be launched in the catalogue in October 2017.

※ Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Duet Rose

Bleached Rose

Sparkling Rose

Moonlight Rose

Color Palette Collection

Pink Mix



20-Cherry Blossom 7-Baby Pink 22-New York Pink

Premium Rose FL0901-103
3 colors per box / 2 units per color
32 boxes per master

Standard Rose FL0101-103
3 colors per box / 2 units per color
48 boxes per master

Baby Rose FL051-103
3 colors per box / 4 units per color
40 boxes per master



Blue Mix



43-Soft Lilac 13-Powder Blue 59-Majolica Blue

Premium Rose FL0901-104
3 colors per box / 2 units per color
32 boxes per master

Standard Rose FL0101-104
3 colors per box / 2 units per color
48 boxes per master

Baby Rose FL051-104
3 colors per box / 4 units per color
40 boxes per master



Fruit Mix



6-Sunset Orange 2-Yellow 64-Citrus Green

Premium Rose FL0901-106
3 colors per box / 2 units per color
32 boxes per master

Standard Rose FL0101-106
3 colors per box / 2 units per color
48 boxes per master

Baby Rose FL051-106
3 colors per box / 4 units per color
40 boxes per master



Prêt-à-Porter Collection

All handmade using standard roses, this premium line can be easily used to make luxurious arrangements. No wiring required.

Size: 5~7cm



Prêt-à-Porter Standard Rose

This opened standard rose comes wired, so it can be used right out of the box.

FL1010
6 units per box / 32 boxes per master
■ Diameter: 5~7cm
(Available in 12 colors)

※Other colors available upon request.



※▲Items available until the stock runs out.
※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Rose Petals

Rose petals are ideal for weddings and table decoration. They can be used as loose petals or can be bound together to create exciting, innovative pieces. The possibilities are limitless!



1-Pearl White

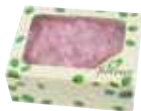


5-Cherry Red



7-Baby Pink

FL019
1 box contains approx. 100grs
32 boxes per master
(Available in 5 colors)



8-Hot Pink



20-Cherry Blossom

Stem Rose Bulk Packing

※Product only shipped in master cartons.



Short Stem Rose

FL073
6 units per carton
(Available in 7 colors)

No.	Color
FL073-01	Pearl White
FL073-05	Cherry Red
FL073-07	Baby Pink
FL073-08	Hot Pink
FL073-12	Grand Blue
FL073-17	Golden Yellow
FL073-29	Tangerine Orange

※The master carton may differ from the image.

Color Line



1-Pearl White



5-Cherry Red



8-Hot Pink



10-Wine



7-Baby Pink



17-Golden Yellow



12-Grand Blue



29-Tangerine Orange



Standard Rose with Stem

FL013
12 units per carton
(Available in 7 colors)

No.	Color
FL013-01	Pearl White
FL013-05	Cherry Red
FL013-07	Baby Pink
FL013-08	Hot Pink
FL013-12	Grand Blue
FL013-17	Golden Yellow
FL013-29	Tangerine Orange



Premium Rose with Stem

FL095
6 units per carton
(Available in 8 colors)

No.	Color
FL095-01	Pearl White
FL095-05	Cherry Red
FL095-07	Baby Pink
FL095-08	Hot Pink
FL095-10	Wine
FL095-12	Grand Blue
FL095-17	Golden Yellow
FL095-29	Tangerine Orange

Stem Rose Gift Collection



Please refer to pages 40-43.

Carnations

Size: 7cm



Premium Carnation

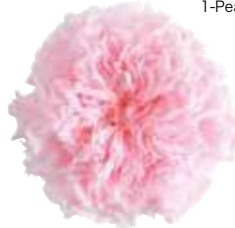
FL1300
6 units per box
32 boxes per master
■ Diameter: 7cm
(Available in 5 colors)



1-Pearl White



5-Cherry Red



30-Milky Pink



55-Nude Pink



56-Cotton Blue

Size: 5cm



Standard Carnation

FL1100
6 units per box
30 boxes per master
■ Diameter: 5cm
(Available in 30 colors)



Size: 3cm



Mini Carnation

FL1200
12 units per box
40 boxes per master
■ Diameter: 3cm
(Available in 29 colors)



※No. 40 Cranberry is unavailable.



1-Pearl White



46-Panna Cotta



15-Soft Yellow



2-Yellow



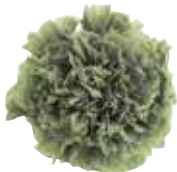
17-Golden Yellow



6-Sunset Orange



64-Citrus Green



25-Green Tea



4-Peach



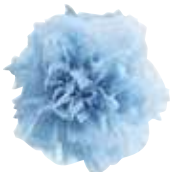
16-Sherbet Orange



65-Pink Opal



20-Cherry Blossom



56-Cotton Blue



61-Lavender Pink



30-Milky Pink



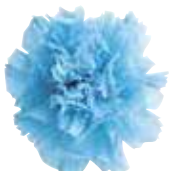
7-Baby Pink



8-Hot Pink



5-Cherry Red



13-Powder Blue



55-Nude Pink



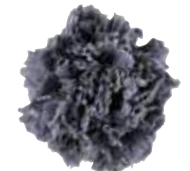
44-Hazelnut



18-Violet



40-Cranberry



68-Ash Gray



43-Soft Lilac



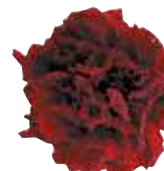
14-Lavender



21-Light Café



19-Café



10-Wine



NEW

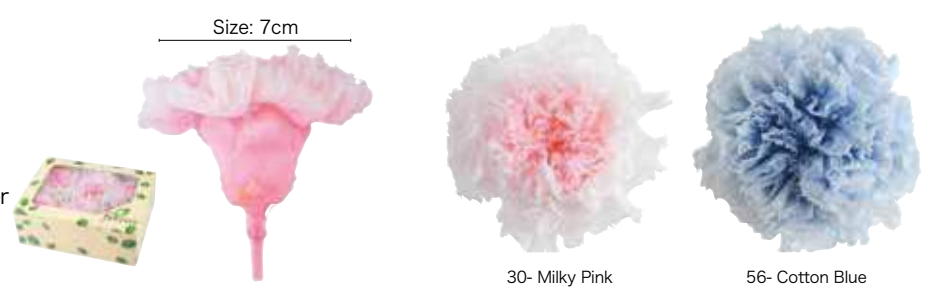
26-Midnight Black

※ **NEW** Items will be launched in August 2017.

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Duet Carnation Premium

FL1350
 6 units per box / 32 boxes per master
 ■ Diameter: 7cm
 (Available in 2 colors)



Duet Carnation Standard

FL1150
 6 units per box
 30 boxes per master
 ■ Diameter: 5cm
 (Available in 3 colors)



Duet Carnation Mini

FL1250
 12 units per box
 40 boxes per master
 ■ Diameter: 3cm
 (Available in 3 colors)



※ There may be some difference of gradation in each product.



Designed by Yu Sugimura
 Flowers used in this arrangement:
 Premium Gerbera (Pearl White, Baby Pink)
 Baby Rose (Panna Cotta, Nude Pink)
 Solidago (Pearl White, Soft Yellow, Mist Green)
 Lamb's Ear (Gray)

Premium Gerbera NEW

FL480
 4 units per box
 40 boxes per master
 ■ Diameter: 8~9.5cm
 (Available in 4 colors)



※There may be some variation in flower shapes and sizes.

※ NEW Items will be launched in October 2017.

Mums

Mums



Designed by Toshie Lee

Flowers used in this arrangement:
 Standard Mum (Pearl White), Mini Carnation (Citrus Green)
 Tuberoses (Baby Pink), Aster (Yellow), Pompon Mum (Soft Lilac)
 Andes Hydrangea (Green), Cocculus (Green)

Size: 3~5cm



		
1-Pearl White	2-Yellow	7-Baby Pink
		
18-Violet	43-Soft Lilac	64-Citrus Green

Standard Mum NEW

FL450
 8 units per box / 48 boxes per master
 ■ Diameter: 3~5cm
 (Available in 6 colors)

※ NEW Items will be launched in October 2017.
 ※ There may be some variation in the shape and size of the flower.
 ※ Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.



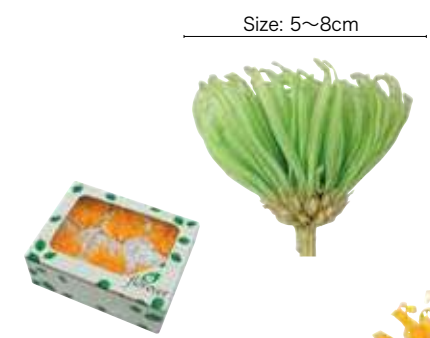
Aster
 FL440
 6 units per box / 40 boxes per master
 ■ Diameter: 3.5~4.5cm
 Length: 2.5~3cm
 (Available in 7 colors)



Pompon Mum
 FL410
 8 units per box / 40 boxes per master
 ■ Diameter: 2.5~3cm
 Length: 3.3~4.5cm
 (Available in 7 colors)



Spray Mum
 FL420
 6 units per box / 40 boxes per master
 ■ Diameter: 3.5~4.4cm
 (Available in 7 colors)



Anastasia
 FL430
 6 units per box / 32 boxes per master
 ■ Diameter: 5~8cm
 (Available in 7 colors)



※There may be some variation in the shape and size of the flower.



Size: 9~12cm

Dendrobium M

FL222

4 units per box / 40 boxes per master

■ Diameter: 9~12cm

(Available in 5 colors)

※A slight gloss may remain on the flower.



1-Pearl White



17-Golden Yellow



7-Baby Pink



64 -Citrus Green



8-Hot Pink



Size: 7~9cm

Cymbidium

FL210

6 units per box / 32 boxes per master

■ Diameter: 7~9cm

(Available in 4 colors)



1-Pearl White



7-Baby Pink



11-Mint Green



17-Golden Yellow



Size: 5~6cm

Gardenia

FL311

6 units per box / 32 boxes per master

■ Diameter: 5~6cm

Length: 3~5cm

(Available in 3 colors)



Size: 3~5cm

1-Pearl White



10-Wine



17-Golden Yellow



Size: 2~5cm

Tuberose

FL330

8 units per box / 40 boxes per master

■ Diameter: 2~5cm

Length: 4.5~6.5cm

(Available in 6 colors)

※A slight gloss may remain on the axis of the flower.



Size: 4.5~6.5 cm

1-Pearl White



7-Baby Pink



13-Powder Blue



14-Lavender



17-Golden Yellow



65-Pink Opal



Size: 3~4cm

Mini Calla Lily

FL380

5 units per box / 40 boxes per master

■ Diameter: 3~4cm

Length: 10cm

(Available in 4 colors)

※A slight gloss may remain on flower.



Size: 10cm

3-Ivory



7-Baby Pink



10-Wine



17-Golden Yellow

Andes Hydrangea

FL291

20g per box / 30 boxes per master
(Available in 10 colors)



1-Pearl White



55-Nude Pink



42-Mist Green



11-Mint Green



16-Sherbet Orange



7-Baby Pink



13-Powder Blue



23-Green



62-Pistachio Green



10-Wine

Size: 5~6cm



Size: 3~4.5cm



14-Lavender



17-Golden Yellow



23-Green



24-Apple Green



55-Nude Pink

Green Ball

FL460

6 units per box / 30 boxes per master

■ Diameter: 5~6cm
Length: 3~4.5cm
(Available in 5 colors)

Solidago



FL470

3 units per bunch
120 bunches per master

■ L30~40cm
(Available in 6 colors)



1-Pearl White



7-Baby Pink



15-Soft Yellow



42-Mist Green



43-Soft Lilac



64-Citrus Green

NORDIC MOSS

Nordic Moss 50g
 FL820
 50g per bag
 48 bags per master
 (Available in 11 colors)



77-Light Green



78-Olive Green



79-Lime Green



80-Green



81-Yellow



82-Orange



83-Red



86-Pink



89-Black



91-Natural



92-Aquamarine



※ Some colors spots may be conspicuous depending on color.
 ※ Some natural materials such as pine-needles may be mixed.

Nordic Moss 500g
 FL821
 500g per bag
 12 bags per master
 (Available in 4 colors)



77-Light Green



78-Olive Green



79-Lime Green



80-Green



Designed by Michiko Masaki
 Flowers used in this arrangement:
 Gardenia Leaf (Green), Papyrus Leaves (Green)
 Cocculus (Green), Treefern (Green)
 Nordic Moss (Light Green, Yellow, Orange, Pink, Olive Green)

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Greens



Geranium Leaf
 FL942
 15 units per bunch
 120 bunches per master
 ■L5.5~7cm

No.	Color
80	Green



Tropical Leaf
 FL751
 8 units per bunch
 80 bunches per master
 ■L30~35cm

No.	Color
80	Green



Rose Leaf in Box
 FL911
 50 units per bunch
 120 bunches per master
 ■L4cm

No.	Color
80	Green



Lamb's Ear in Box
 FL931
 40 units per bunch
 120 bunches per master
 ■L9~10cm

No.	Color
84	Gray



Ivy Leaf
 FL940
 7.5g per bunch
 120 bunches per master
 ■L3~6cm

No.	Color
80	Green

※Approx. 20-24 leaves per box



Cineraria
 FL990
 10 units per bunch
 120 bunches per master
 ■L8cm

No.	Color
84	Gray



Gardenia Leaf
 FL989
 15 units per bunch
 80 bunches per master
 ■L7~9cm

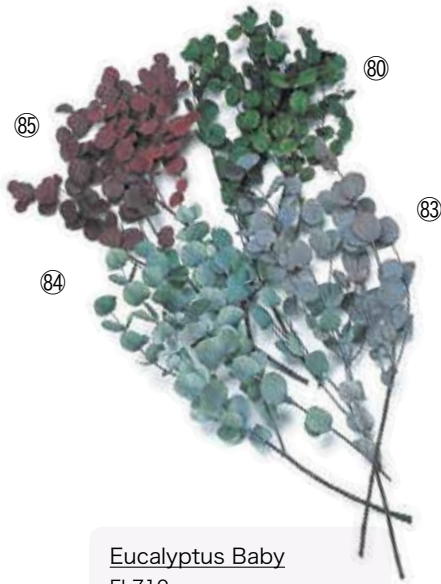
No.	Color
80	Green



Cocculus
 FL943
 10 units per bunch
 120 bunches per master
 ■L11~15cm

No.	Color
80	Green





Eucalyptus Baby
 FL710
 90g per bunch
 50 bunches per master
 ■L40~50cm

No.	Color
80	Green
83	Red
84	Gray
85	Wine



Eucalyptus Cinerea
 FL709
 90g per bunch
 50 bunches per master
 ■L40~50cm

No.	Color
80	Green
83	Red
84	Gray
85	Wine



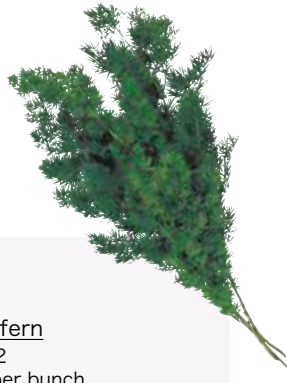
Eucalyptus Pepa
 FL711
 90g per bunch
 60 bunches per master
 ■L55~60cm

No.	Color
80	Green
83	Red



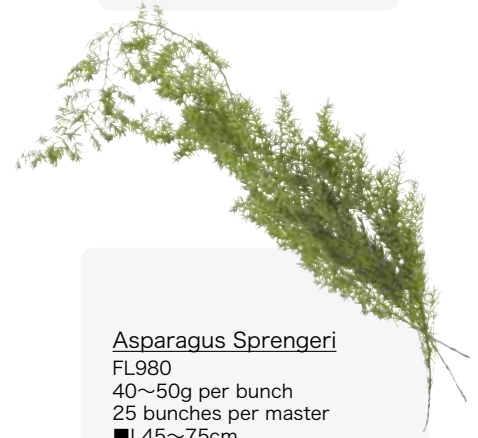
Foxtail S RENEWAL
 FL9810
 4 units per bunch
 72 bunches per master
 ■L20~25cm

No.	Color
80	Green



Mingfern
 FL982
 45g per bunch
 36 bunches per master
 ■L20~34cm

No.	Color
80	Green



Asparagus Sprengeri
 FL980
 40~50g per bunch
 25 bunches per master
 ■L45~75cm

No.	Color
80	Green

※Approx. 3 units per bunch.



Boxus
 FL951
 3 units per bunch
 16 bunches per master
 ■L40~45cm

No.	Color
80	Green



Treefern
 FL983
 30g per bunch
 48 bunches per master
 ■L50~60cm

No.	Color
80	Green

※RENEWAL indicates that the item number, price, and/or specifications have been updated.
 ※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.



Papyrus
FL708
6 units per bunch
50 bunches per master
■L60~65cm

No.	Color
80	Green



Papyrus Leaves
FL920
15 units per bunch
120 bunches per master
■L25~35cm

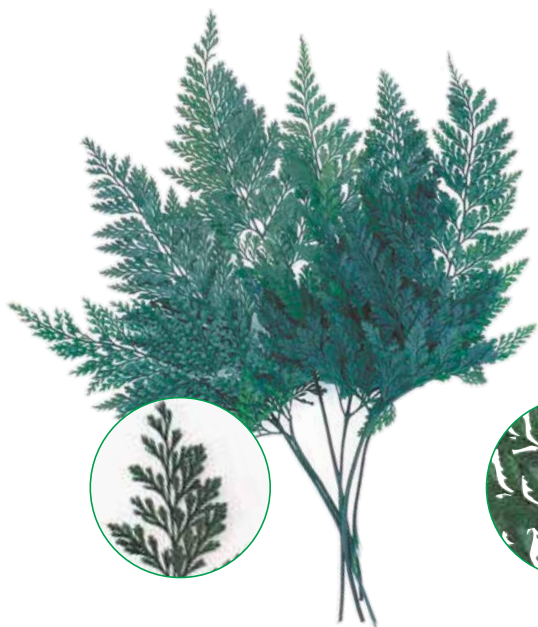
No.	Color
80	Green



Tropical Papyrus
FL921 2 units per bunch
120 bunches per master
■L25~35cm
(+Stem Size: 10cm)

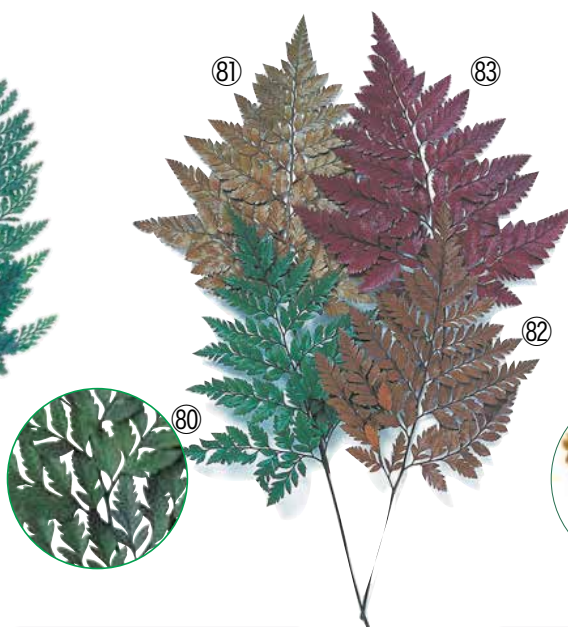
No.	Color
80	Green

※Approx. 15 leaves per units.



Davalia Fern
FL725
6 units per bunch
200 bunches per master
■L18~22cm

No.	Color
80	Green



Leather Fern
FL724
6 units per bunch
40 bunches per master
■L30~35cm

No.	Color
80	Green
81	Yellow
82	Orange
83	Red



Lutti Adiantum
FL702
6 units per bunch
200 bunches per master
■L25~30cm

No.	Color
80	Green
81	Yellow
82	Orange
83	Red

This line-up provides tools to make unique flower arrangements and accessories. Flax is not only ideal to design pieces for special occasions but also to make a daily fashion statement.

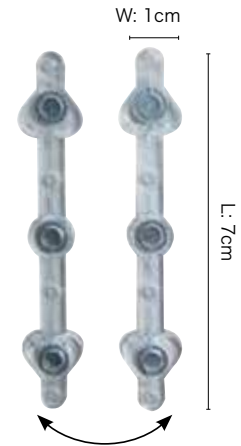
Flower Holders

Magic Sticks

These unique-shaped magnet sticks allow you to make original corsages. Flowers can be easily attached with glue or secured with wires.

Magic Sticks Clear
FLFH05-05 Three sets per bag

- ※ Since the magnets are strong, forcibly separating them can result in tearing the product, with the magnets stuck together. Please detach them by sliding the sticks.
- ※ In case the magnet comes off, use handicraft glue on the margins that the magnet came off of, and stick it back in place.



Magnet Holder-Flower Shape Collection

This lightweight flower holder is secured with a strong magnet that doesn't leave holes in clothing. Ideal to make fashionable flower accessories that can be used on a daily basis.



Russian Silver
FLFH12-03
■ W3cm



Japanese Antique Gold
FLFH08-08
■ W3.5cm



Back side

Magnet Holder Line

Ideal to make boutonnieres and corsages that do not damage clothing.



Belle Epoque Gold
FLFH02-02



Belle Epoque Silver
FLFH02-03



Lace Gold
FLFH03-02



Lace Silver
FLFH03-03



Rhinestone Diamond
FLFH04-04



Back side

Quick Pin

A discreet and stable pin-type boutonniere and corsage holder.

※Not a magnetic unit

Quick Pin
FLFH06-60
12 sets per master



※ Please refrain from using the product if you have a pacemaker as the magnet is quite strong.
※ The color from the flowers may damage clothing if there is direct contact with the fabric.

Flower Accessories

Brooch Base with Clip

Versatile brooch base with both pin and clip.



Brooch Base with Clip Antique Gold
FLAC21-08
■W5.5cm / Clip: L4cm

Pin Brooches

Ideal to make accessories with preserved flowers or Bijoux. They make beautiful and original brooches to adorn jackets or shawls.



Sakura Silver
FLAC13-03
■W2cm·L7cm



Pansy Silver
FLAC14-03
■W3cm·L8cm

Necklace & Headband



Necklace Diamond
FLAC16-04
■W0.7cm



Headband Diamond
FLAC17-04
■W1cm

Bracelets



Hematite Gray
FLAC10-06
■W1.5cm



Rhinestone Diamond
FLAC12-04
■W1.5cm



Fairy Gray
FLAC18-06
■W2.5cm

Just attach flowers to the dedicated disk to create unique flower accessories.

Ring

These rings were specially designed to use with flowers. The size can be customized in order to fit perfectly.



Ring Base Antique Gold
FLAC20-08
■W1cm
Size: Adjustable

Ear Hook

The ear wrap is a trendy accessory that fits snugly around the folds of the outer ear. It requires no piercing and can be worn for any occasion. The basic shape is designed to easily attach preserved flowers to create unique Flower accessories.

The ear hook can be worn on either ear.



Designed by Kae Kuwashima



Ear Hook Silver
FLAC22-03 2 units per bag
■L6cm

Flower Ornaments Alphabet & Number Picks

These glittery picks are a novel way to personalize a flower arrangement or to send an original message.

Number Picks

FLAC01

■ W1.5cm·L8cm

Alphabet Picks

FLAC02

■ W1.5cm·L8cm

※ One pick per bag

※ The 6 and 9 are interchangeable,
and the O can be used as a zero.

W: 1.5cm



L: 8cm



FLAC02-34

FLAC01-11

FLAC01-12

FLAC01-13

FLAC01-14



FLAC01-15

FLAC01-16

FLAC01-17

FLAC01-18



FLAC02-20

FLAC02-21

FLAC02-22

FLAC02-23

FLAC02-24

FLAC02-25



FLAC02-26

FLAC02-27

FLAC02-28

FLAC02-29

FLAC02-30

FLAC02-31

FLAC02-32

FLAC02-33

FLAC02-34

FLAC02-35

FLAC02-36



FLAC02-37

FLAC02-38

FLAC02-39

FLAC02-40

FLAC02-41

FLAC02-42

FLAC02-43

FLAC02-44

FLAC02-45

FLAC02-46

FLAC02-47

Design Picks ※ Each package contains three units.



Heart

FLAC03-48

■ W1.6cm·L6cm



New Heart

FLAC03-49

■ W1.5cm·L6cm



Butterfly

FLAC03-50

■ W1.9cm·L6cm



Star

FLAC03-51

■ W1.8cm·L6cm



Daisy

FLAC03-53

■ W2cm·L6cm



Opal Flower

FLAC03-54

■ W2cm·L6cm



▲ Venetian Pink

FLAC03-59

■ W1.6cm·L6cm



▲ Venetian Green

FLAC03-60

■ W1.6cm·L6cm



▲ Venetian Purple

FLAC03-61

■ W1.6cm·L6cm



Princess Crown

FLAC03-62

■ W1.7cm·L6cm



Flower Ball

FLAC03-63

■ W3cm·L6cm

※ It contains two units only.



New Heart L

FLAC03-65

■ W2cm·L6cm



Ribbon

FLAC03-66

■ W2.5cm·L6cm

NEW



Bow Ribbon

FLAC03-67

■ W3.3cm·L6cm

※ It contains two units only.

NEW



Ring

FLAC03-68

■ W1.8cm·L6cm

NEW



Cat

FLAC03-69

■ W1.2cm·L6cm

※ It contains two units only.

NEW



Ladybug

FLAC03-70

■ W1.7cm·L6cm

※ It contains two units only.

3D Charms

※Each package contains five units.



Flower Garden
FLAC41-63
■W3.3cm L3.3cm



Heart
FLAC40-48
■W2.5cm L2.5cm



Clover
FLAC40-58
■W2.5cm L2.8cm



Angel
FLAC41-61
■W2.5cm L2.3cm



Butterfly
FLAC40-50
■W2.3cm L1.8cm



Snow
FLAC40-59
■W2.2cm L2.3cm



Papillon
FLAC41-62
■W2.5cm L4cm



Flower
FLAC40-57
■W2.5cm L2.5cm



Cross
FLAC40-60
■W2.3cm L3.5cm

Bouquet & Ribbon Buckles

※One unit per bag.



※The buckles feature brooch-type pins on the back.



Crystal Heart Diamond
FLAC07-04
■W3cm



Circle Diamond
FLAC08-04
■W4.5cm

The buckles can be used not only in bouquets but also in a variety of places at weddings, such as napkin holders and other decorations.

Design Leaves

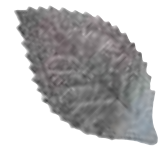
※Each package contains ten units.



Design Leaves Black
FLAC30-01
■W3cm·L5.5cm



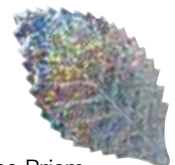
Design Leaves Gold
FLAC30-02
■W3cm·L5.5cm
※Back side: White fabric



Design Leaves Silver
FLAC30-03
■W3cm·L5.5cm
※Back side: White fabric



Design Leaves White
FLAC30-07
■W3cm·L5.5cm



Design Leaves Prism
FLAC30-09
■W3cm·L5.5cm
※Back side: White fabric

Design Picks-Clip Type

The double clip can serve as a message card holder.
※Three clips per bag



Star Clip
FLAC03-58
■W1.8cm·L8cm



Double Heart Clip
FLAC03-57
■W2cm·L8cm



Gift Collection

Short Stem Rose

Rose stems are preserved together with their leaves to capture the beauty of fresh stem roses. This product can be arranged just like fresh stem roses. From one stem to 12, these roses make memorable, lasting gifts.



Classic
FL072



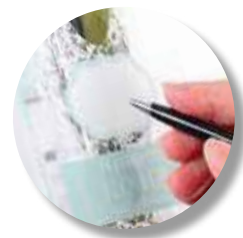
▲Botanical
FL072013



▲Leopard
FL072018



Message Lace
FL072017



You can write a personalized message directly on the package.

Sample image



■ Diameter: 3.5cm~5cm / Stem length: 20cm
(Transparent plastic case: approx. 22cm)
(Exterior black package: approx. W8.2cm×D6cm×H26cm)
(Available in 12 colors)



1-Pearl White



5-Cherry Red



7-Baby Pink



8-Hot Pink



12-Grand Blue



13-Powder Blue



14-Lavender



16-Sherbet Orange



17-Golden Yellow



29-Tangerine Orange



58-Fuchsia Pink



69-Merlot

Short Stem Rose Display Set

The display set is an attractive and space-efficient tool that allows you to introduce a variety of colors in a limited space.

Best Sellers

■ Contents: (9 Short Stem)

- Color: Cherry Red x 3
- Baby Pink x 2
- Hot Pink x 2
- Golden Yellow x 2

■ Short Stem Rose

Diameter: 3.5cm~5cm / Length: 20cm
Transparent plastic case: 22cm
Package: W8.2cm×D6cm×H26cm



※Dimensions of box in use
Size: W25cm×D18.5cm×H43cm

Cut and use this POP on your display.
「Thanks Mom」×1
「Happy Valentine」×1
Blank×2



※Box dimensions
Size: W25cm×D18.5cm×H26cm

※▲Items available until the stock runs out.

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

The "JAPANESE" Series

A new addition to the Short Stem Rose

Ideal for a memorable and unique gift, our Japanese Collection is available.



Geisha
FL072016



Kabuki
FL072015

Color Line



5-Cherry Red



8-Hot Pink



12-Grand Blue



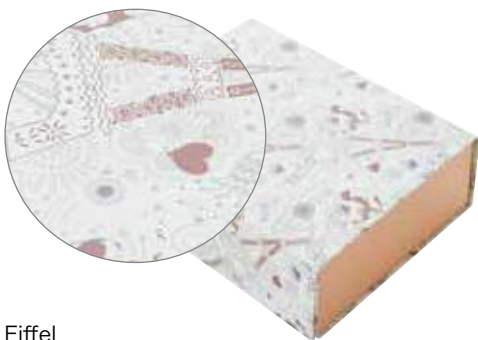
17-Golden Yellow

■ Diameter: 3.5cm~5cm / Stem length: 20cm
 (Transparent plastic case: approx. 22cm)
 (Exterior black package: approx. W8.2cm×D6cm×H26cm)
 (Available in 12 colors)



Foldable Gift Box

Floever's gift box is ideal for a special, lasting gift. You can set up preserved flowers with any item of your choice from wine to soap.



Eiffel
FLGB0400-99
24 boxes per master
 ■ W24cm×D19cm×H8cm (Assembled)
 W24cm×D33cm×H0.5cm (Folded)
 (Ready to assemble)
 ※Box only



Norway
FLGB0500-99
24 boxes per master
 ■ W24cm×D19cm×H8cm (Assembled)
 W24cm×D33cm×H0.5cm (Folded)
 (Ready to assemble)
 ※Box only



• Collapsible box held together with magnets
 (Can also be used for storage)

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.

Stem Rose



Grace Rose with Stem

FL092
 12 units per master
 ■ Rose diameter: 7.5~9cm
 Stem length: 52cm
 (Transparent plastic case: approx. 55cm)
 (Exterior dark brown package: approx. W8.2×D9.3×H56.7cm)
 (Available in 9 colors)

No.	Color
FL092-01	Pearl White
FL092-05	Cherry Red
FL092-07	Baby Pink
FL092-08	Hot Pink
FL092-10	Wine
FL092-12	Grand Blue
FL092-17	Golden Yellow
FL092-18	Violet
FL092-29	Tangerine Orange



Standard Rose with Stem

FL012
 20 units per master
 ■ Rose diameter: 4.5~6cm
 Stem length: 40cm
 (Transparent plastic case: approx. 43cm)
 (Available in 9 colors)

No.	Color
FL012-01	Pearl White
FL012-05	Cherry Red
FL012-07	Baby Pink
FL012-08	Hot Pink
FL012-12	Grand Blue
FL012-14	Lavender
FL012-17	Golden Yellow
FL012-24	Apple Green
FL012-29	Tangerine Orange



Color Line



※▲Items available until the stock runs out.

Rossage

Rossage Preserved Flower Corsage

Rossage is a new concept of corsages and accessories which uses real flowers that have been preserved to maintain their beauty.



The corsage is attached to our original magnet holder to prevent clothing from being damaged.

Prêt-à-Porter Rossage

FLRS0003 12 units per master

■ Diameter: 5~7cm

Plastic case: W9cm×D9cm×H9cm
(Available in 3 colors)

※Please contact us to request other colors.



5-Cherry Red



22-New York Pink



55-Nude Pink

Rossage Gift Case

Our new corsage gift box is available in two colors and is an ideal way to combine the Rossage with sweets or any small gift. The Rossage is sold separately.



Sample image

Contents

FLRS0010-99 Pink
(Ready to assemble)



Clear Case: (6 units) Rossage Gift Box (6 units)
■ W9cm×D9cm×H9cm ■ W18cm×D9cm×H9cm

※Rossage is not included in this gift case set.
※The product is folded when stored in the box.
(Collapsible product)

Contents

FLRS0011-99 Green
(Ready to assemble)



Clear Case: (6 units) Rossage Gift Box (6 units)
■ W9cm×D9cm×H9cm ■ W18cm×D9cm×H9cm

※Rossage is not included in this gift case set.
※The product is folded when stored in the box.
(Collapsible product)

Information regarding these products

- ※These flowers are delicate.
- ※Please do not store in places subject to high humidity, extreme temperatures or direct sunlight.
- ※Handle flowers with care.
- ※Do not place directly on clothing as the color may run.
- ※As this is a powerful magnet, it should not be used by people with pacemakers.

※Due to the nature of the products, the color and size may differ slightly from the image in the catalogue.



Modern Bloom Vase with Short Stem

This simple, modern vase is handmade by Japanese craftsmen to accentuate the beauty of a single stem rose. Custom-made for Florever, these vases are the perfect match for our short stem rose.



※Vase material: Aluminum (Made in Japan)



Round
FLMB0101-99
12 units per master
■ Vase size: W11cmxD2.5cmxH10cm



S-shape
FLMB0201-99
12 units per master
■ Vase size: W5cmxD6cmxH24cm



Package sample

Round Stem Rose Set
FLMB0100
12 units per master
■ Vase size: W11cmxD2.5cmxH10cm
(Available in 4 colors)



Package sample

S-shape Stem Rose Set
FLMB0200
12 units per master
■ Vase size: W5cmxD6cmxH24cm
(Available in 4 colors)

Color Line

※ Stem rose:
Diameter: 3.5~5cm, Length: 20cm
※ Other colors available upon request.



5-Cherry Red



8-Hot Pink



12-Grand Blue










































































17-Golden Yellow

		Roses														
		FL0901			FL0101			FL051			FL1010	FL504	FL505	FL0909	FL0190	FL0200
Products		Premium Color Palette			Standard Color Palette			Baby Rose Color Palette			Pret-a-Porter Standard Rose	Garden Rose Catherine	Garden Rose Catherine Duo	Bleached Premium Rose	Bleached Standard Rose	Moonlight Rose
		Pink Mix	Blue Mix	Fruits Mix	Pink Mix	Blue Mix	Fruits Mix	Pink Mix	Blue Mix	Fruits Mix						
Units(1 box)		2 Units x 3 Colors			2 Units x 3 Colors			4 Units x 3 Colors			6	8	8	6	4	3
Boxes(1 ctn)		32			48			40			32	48	48	32	60	60
1	Pearl White											★				
2	Yellow															
4	Peach															
5	Cherry Red															
6	Sunset Orange															
7	Baby Pink															
8	Hot Pink															
10	Wine															
13	Powder Blue															
14	Lavender															
15	Soft Yellow															
16	Sherbet Orange															
17	Golden Yellow															
18	Violet															
19	Café															
20	Cherry Blossom															
21	Light Café															
22	New York Pink															
24	Apple Green															
25	Green Tea															
26	Midnight Black															
29	Tangerine Orange															
30	Milky Pink											★				
32	Princess Blue															
33	Autumn Leaf															
34	Coral Red															
35	Ruby															
37	Cardinal											★				
40	Cranberry															
43	Soft Lilac															
44	Hazelnut															
46	Panna Cotta															
47	Sugar Pink															
55	Nude Pink											★				
56	Cotton Blue															
58	Fuchsia Pink															
59	Majolica Blue															
61	Lavender Pink															
64	Citrus Green															
75	Salty Lime											★				
00	Glow-in-the-dark															
301	Snow Pink											★				
302	White Honey											★				
303	Cassis Orange											★				
304	Pink Azeria											★				
305	Citrus Soda											★				

		Carnations						Mums				
		FL1300	FL1100	FL1200	FL1350	FL1150	FL1250	FL410	FL420	FL430	FL440	FL450
Products		Premium Carnation	Standard Carnation	Mini Carnation	Duet Carnation Premium	Duet Carnation Standard	Duet Carnation Mini	Pompon Mum	Spray Mum	Anastasia	Aster	Standard Mum
	Units(1 box)	6	6	12	6	6	12	8	6	6	6	8
	Boxes(1 ctn)	32	30	40	32	30	40	40	40	32	40	48
1	Pearl White											★
2	Yellow											★
4	Peach											
5	Cherry Red											
6	Sunset Orange											
7	Baby Pink											★
8	Hot Pink											
10	Wine											
11	Mint Green											
13	Powder Blue											
14	Lavender											
15	Soft Yellow											
16	Sherbet Orange											
17	Golden Yellow											
18	Violet											★
19	Café											
20	Cherry Blossom											
21	Light Café											
24	Apple Green											
25	Green Tea											
26	Midnight Black		★	★								
30	Milky Pink											
35	Ruby											
40	Cranberry											
43	Soft Lilac											★
44	Hazelnut											
46	Panna Cotta											
55	Nude Pink											
56	Cotton Blue											
61	Lavender Pink											
64	Citrus Green											★
65	Pink Opal											
68	Ash Gray											

※★Items will be launched in August 2017. ※★Items will be launched in October 2017.
 ※▲Items available until the stock runs out.

		Other								
		FL480	FL210	FL222	FL311	FL330	FL380	FL291	FL460	FL470
Products		Premium Gerbera	Cymbidium	Dendrobium M	Gardenia	Tuberose	Mini Calla	Andes Hydrangea	Green Ball	Solidago
	Units(1 box)	4	6	4	6	8	5	20g	6	3
	Boxes(1 ctn)	40	32	40	32	40	40	30	30	120
1	Pearl White	 ★								
2	Yellow									
3	Ivory									
7	Baby Pink	 ★								
8	Hot Pink									
10	Wine									
11	Mint Green									
13	Powder Blue									
14	Lavender									
15	Soft Yellow									
16	Sherbet Orange									
17	Golden Yellow	 ★								
18	Violet									
23	Green									
24	Apple Green									
35	Ruby									
37	Cardinal	 ★								
42	Mist Green									
43	Soft Lilac									
55	Nude Pink									
62	Pistachio Green									
64	Citrus Green									
65	Pink Opal									

		Stem Roses				Stem Rose Bulk Packings		
		FL092	FL012	FL072 Series	FL072015,16	FL095	FL013	FL073
Products		Grace Rose with Stem	Standard Rose with Stem	Short Stem Rose	Short Stem Rose Japanese Series	Premium Rose with Stem	Standard Rose with Stem	Short Stem Rose
	Units(1 box)	1	1	1	1	6	12	6
	Boxes(1 ctn)	12	20	6	6	-	-	-
1	Pearl White							
5	Cherry Red							
7	Baby Pink							
8	Hot Pink							
10	Wine							
12	Grand Blue							
13	Powder Blue							
14	Lavender							
16	Sherbet Orange							
17	Golden Yellow							
18	Violet	 ▲						
24	Apple Green		 ▲					
29	Tangerine Orange							
58	Fuchsia Pink							
69	Merlot							

		Moss		Leaves								Eucalyptus		
		FL820	FL821	FL751	FL911	FL931	FL940	FL942	FL943	FL989	FL990	FL710	FL709	FL711
Products		Nordic Moss 50g	Nordic Moss 500g	Tropical Leaf	Rose Leaf	Lamb's Ear	Ivy Leaf	Geranium Leaf	Cocculus	Gardenia Leaf	Cineraria	Eucalyptus Baby	Eucalyptus Cinerea	Eucalyptus Pepa
	Units (1 bunch)	50g	500g	8	50	40	7.5g	15	10	15	10	90g	90g	90g
	Bunches(1 ctn)	48	12	80	120	120	120	120	120	80	120	50	50	60
77	Light Green	●	●											
78	OliveGreen	●	●											
79	Lime Green	●	●											
80	Green	●	●	●	●		●	●	●	●		●	●	●
81	Yellow	●												
82	Orange	●												
83	Red	●										●	●	●
84	Gray					●					●	●	●	
85	Wine											●	●	
86	Pink	●												
89	Black	●												
91	Natural	●												
92	Aquamarine	●												

		Ferns			Other							
		FL702	FL724	FL725	FL980	FL9810	FL982	FL983	FL951	FL708	FL920	FL921
Products		Lutti Adiantum	Leather Fern	Davalia Fern	Asparagus Sprengeri	Foxtail S	Mingfern	Treefern	Boxus	Papyrus	Papyrus Leaf	Tropical Papyrus
	Units (1 bunch)	6	6	6	40~50g	4	45g	30g	3	6	15	2
	Bunches(1 ctn)	200	40	200	25	72	36	48	16	50	120	120
80	Green	●	●	●	●	●	●	●	●	●	●	●
81	Yellow	●	●									
82	Orange	●	●									
83	Red	●	●									

PRESERVED FLOWER CARE

Care

- Avoid direct contact with water.
- Avoid direct contact with fabrics or walls.
- Avoid direct contact with oil paint, varnish, etc.
- Avoid extremely humid environments and exposure to direct sunlight.
- Do not consume the product.
- This product is flammable.
- This product may attract insects or mold if stored in certain environments.

Our Products

- All of our products are made from fresh flowers, so the sizes, colors and condition may differ slightly from the pictures in the catalogue.
- The packaging may be changed without advanced notice.
- The white shredded paper used to protect the flowers may be discolored or stained.
- The items marked with a triangle will be discontinued when the inventory runs out.





www.floever.com